**2014 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 9 NOVEMBER**

**TOPLINE**

**November 17 – December 15, 2014**

**TOTAL N=3,212**

**WEB RESPONDENTS N=2,856**

**MAIL RESPONDENTS N=356[[1]](#footnote-1)**

**ASK ALL:**

POL1. Do you approve or disapprove of the way Barack Obama is handling his job as President?[[2]](#footnote-2) ***SOFT PROMPT TEXT:*** *“Overall, do you approve or disapprove of the way Barack Obama is handling his job as President? Please select the response which best describes your views. If you’re sure you want to skip, click Next”*

**ASK IF APPROVE (POL1=1):**

POL1AGR. Do you approve very strongly, or not so strongly?

**ASK DISAPPROVE (POL1=2):**

POL1DIS. Do you disapprove very strongly, or not so strongly?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Nov 17-Dec 15  2014 |  | Oct 9-27  2014 | Sept 15-Oct 3  2014 | May 30-June 30  2014 |
| 45 | Approve | 45 | 44 | 47 |
| 22 | Very strongly | 21 | 21 | 23 |
| 23 | Not so strongly | 24 | 23 | 24 |
| 0 | No answer | \* | \* | \* |
| 55 | Disapprove | 55 | 55 | 53 |
| 41 | Very strongly | 41 | 41 | 40 |
| 13 | Not so strongly | 14 | 15 | 13 |
| \* | No answer | \* | 0 | 0 |
| \* | No answer | \* | \* | \* |

**RANDOMIZE POL2 and POL3**

**ASK ALL:**

POL2. Do you approve or disapprove of the job the Republican leaders in Congress are doing? ***SOFT PROMPT TEXT:*** *“Overall, do you approve or disapprove of the job the Republican leaders in Congress are doing? Please select the response which best describes your views. If you’re sure you want to skip, click Next”*

|  |  |  |  |
| --- | --- | --- | --- |
| Nov 17-Dec 15  2014 |  | Oct 9-27  2014 | May 30-June 30  2014 |
| 29 | Approve | 23 | 22 |
| 70 | Disapprove | 76 | 77 |
| 1 | No answer | 1 | 1 |

**RANDOMIZE POL2 and POL3**

**ASK ALL:**

POL3. Do you approve or disapprove of the job the Democratic leaders in Congress are doing? ***SOFT PROMPT TEXT:*** *“Overall, do you approve or disapprove of the job the Democratic leaders in Congress are doing? Please select the response which best describes your views. If you’re sure you want to skip, click Next”*

|  |  |  |  |
| --- | --- | --- | --- |
| Nov 17-Dec 15  2014 |  | Oct 9-27  2014 | May 30-June 30  2014 |
| 35 | Approve | 36 | 38 |
| 64 | Disapprove | 63 | 61 |
| 1 | No answer | 1 | 1 |

**ASK ALL:**

V1. Did you happen to vote in the election this November, or did things come up that kept you from voting?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 63 | I definitely voted in the election this November |
| 37 | I did not vote in this election |
| \* | No answer |

**ASK ALL:**

V2. Overall, would you say that you usually vote in elections or don’t usually vote in elections?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 77 | I usually vote in elections |
| 22 | I do not usually vote in elections |
| \* | No answer |

**ASK IF VOTED (V1=1):**

POL5. In the elections this November for the U.S. House of Representatives, did you vote for **[RANDOMIZE: “the Republican Party’s candidate” OR “the Democratic Party’s candidate”]** for Congress in your district? Response options: Republican Party’s candidate; Democratic Party’s candidate; Another party’s candidate; Prefer not to say

**BASED ON VOTERS [N=2,433]:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Nov 17-Dec 15  2014 |  | Oct 9-27  2014 | Sept 15-Oct 3  2014 | May 30-June 30  2014 |
| 44 | Republican Party’s candidate | 39 | 42 | 38 |
| 44 | Democratic Party’s candidate | 42 | 47 | 42 |
| 5 | Another party’s candidate | 4 | 5 | 5 |
| 6 | Not sure/Prefer not to say[[3]](#footnote-3) | 12 | 6 | 14 |
| 1 | No answer | \* | \* | \* |

**ASK IF VOTED (V1=1):**

POL9. Was the issue of which party controls Congress, the Republicans or the Democrats, a factor in your vote for Congress this year, or not[[4]](#footnote-4)?

**BASED ON VOTERS [N=2,433]:**

|  |  |  |  |
| --- | --- | --- | --- |
| Nov 17-Dec 15  2014 |  | Oct 9-27  2014 | May 30-June 30  2014 |
| 63 | Yes, will be a factor | 61 | 61 |
| 36 | No, will not | 38 | 39 |
| 1 | No answer | 1 | \* |

**ASK IF VOTED (V1=1):**

POL10. How did you think about your vote for U.S. Congress this fall[[5]](#footnote-5)?

**BASED ON VOTERS [N=2,433]:**

|  |  |  |  |
| --- | --- | --- | --- |
| Nov 17-Dec 15  2014 |  | Oct 9-27  2014 | May 30-June 30  2014 |
| 21 | My vote for Congress this November was a vote FOR Obama | 22 | 24 |
| 36 | My vote for Congress this November was a vote AGAINST Obama | 34 | 34 |
| 42 | Obama was not much of a factor in my vote for Congress this November | 43 | 41 |
| 1 | No answer | 1 | 1 |

**ASK IF DID NOT VOTE (V1 = 2):**

WISH\_VOTED. Do you wish that you had voted in the election?

**BASED ON NON-VOTERS [N=774]:**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 55 | Yes |
| 43 | No |
| 2 | No answer |

**ASK IF DID NOT VOTE (V1 = 2):**

POL5MOD. If you had voted in the elections this November for the U.S. House of Representatives, would you have voted for **[RANDOMIZE: “the Republican Party’s candidate” OR “the Democratic Party’s candidate”]** for Congress in your district?

**BASED ON NON-VOTERS [N=774]:**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 24 | Republican Party’s candidate |
| 33 | Democratic Party’s candidate |
| 6 | Another party’s candidate |
| 37 | Not sure |
| 1 | No answer |

**ASK ALL:**

VOTE\_DIRECTION. How much, if at all, do you think that voting can affect the direction the country takes in the future?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 45 | A lot |
| 35 | Some |
| 14 | Not much |
| 5 | Not at all |
| \* | No answer |

**RANDOMIZE SEN1 AND REP1**

**ASK ALL:**

SEN1. Do you happen to know which party will have a majority in the U.S. Senate after the elections this November? **[RANDOMIZE ORDER OF RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 84 | Republicans **(CORRECT)** |
| 13 | Democrats |
| 3 | No answer |

**RANDOMIZE SEN1 AND REP1**

**ASK ALL:**

REP1. Do you happen to know which party will have a majority in the U.S. House of Representatives after the elections this November? **[RANDOMIZE ORDER OF RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 83 | Republicans **(CORRECT)** |
| 13 | Democrats |
| 3 | No answer |

**ASK ALL:**

POL11. Thinking about the new Congress elected this November, are you **[RANDOMIZE OPTIMISTIC/PESSIMISTIC]** optimistic or pessimistic about their ability to get things done?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 45 | Optimistic |
| 53 | Pessimistic |
| 1 | No answer |

**ASK ALL:**

POL12. Do you think relations between Republicans and Democrats in Washington will get better in the coming year, get worse, or stay about the same as they are now?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 11 | Get better |
| 34 | Get worse |
| 55 | Stay about the same |
| 1 | No answer |

**ASK IF US CITIZEN AND MISSING REGSTATUS FROM ALL PRIOR WAVES [N=356]:**

REGSTATUS. Which of these statements best describes you?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 71 | I am registered to vote in [R’s state] |
| \* | I am registered to vote in a different state |
| 17 | I am not registered to vote |
| 8 | I am not sure if I’m registered to vote |
| 5 | No answer |

**ASK IF (REGSTATUS\_W9=1,2, AND F\_CITIZEN\_RECODE = US Citizen) OR (IF MISSING REGSTATUS\_W8 AND F\_CITIZEN\_RECODE = US Citizen) [N=298]:**

UPDATE. In the past 30 days, did you register to vote or update your voter registration?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 20 | Yes, I registered to vote |
| 5 | Yes, I updated my registration |
| 58 | No, I am registered to vote and made no changes in the past 30 days |
| 10 | No answer |

**ASK ALL:**

VALIDID. Do you have a driver’s license or state ID card?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 96 | Yes, I have a driver’s license or state ID card |
| 1 | Yes, but it has expired |
| 2 | No |
| \* | I don’t know |
| 1 | No answer |

**ASK IF HAVE AN ID (VALIDID=1,2)[N=3,059]:**

IDADDRESS. Does the ADDRESS information on your driver’s license or state ID card match your voter registration?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 82 | Yes, same address on both |
| 10 | No, the address on my license does not match my voter registration |
| 3 | I’m not registered to vote |
| 3 | I don’t know |
| 2 | No answer |

**ASK IF HAVE AN ID (VALIDID=1,2)[N=3,059]:**

IDNAME. Is your NAME on your driver’s license or state ID card exactly the same as your voter registration, or not?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 88 | Yes, my name is exactly the same on both |
| 3 | No, the name on my license does not match my voter registration |
| 3 | I’m not registered to vote |
| 3 | I don’t know |
| 3 | No answer |

**ASK ALL CITIZENS [N=3,146]:**

CONTACT1. Thinking about the 30 days prior to the election this November, were you personally contacted by any candidate, party, or other organization offering you information about the upcoming election?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 47 | Yes |
| 52 | No |
| 1 | No answer |

**ASK IF HAVE BEEN CONTACTED ABOUT ELECTION (CONTACT1=1) [N=1,837]:**

CONWHO. Who contacted you with information about an election? **[RANDOMIZE A-D, KEEPING E LAST]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Yes, contacted | Not selected/ No answer |
| 1. A candidate running for office for his/her campaign |  |  |
| Nov 17-Dec 15, 2014 | 67 | 33 |
|  |  |  |
| 1. A political party |  |  |
| Nov 17-Dec 15, 2014 | 50 | 50 |
|  |  |  |
| 1. Politically oriented groups other than parties and candidates |  |  |
| Nov 17-Dec 15, 2014 | 47 | 53 |
|  |  |  |
| 1. A state or local election office, such as the Board of Elections or the Secretary of State’s office |  |  |
| Nov 17-Dec 15, 2014 | 24 | 76 |
|  |  |  |
| 1. Other **[specify]** |  |  |
| Nov 17-Dec 15, 2014 | 5 | 95 |

**ASK ALL CITIZENS [N=3,146]:**

SEARCH. Thinking about the 30 days prior to the November election, did you search for information about the upcoming election?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 47 | Yes |
| 52 | No |
| 1 | No answer |

**ASK IF SEARCHED FOR ELECTION INFO (SEARCH=1) [N=1,764]:**

SEARCHONLINE. Did you search for any of this information about the election online?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 76 | Yes |
| 24 | No |
| \* | No answer |

**ASK IF HAVE SEARCHED FOR ELECTION INFO (SEARCH=1) [N=1,764]:**

SEARCHWHAT. Did you search for any of the following types of information? **[RANDOMIZE A-G]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Yes,  searched | Not selected/ No answer |
| 1. Information about your voter registration status |  |  |
| Nov 17-Dec 15, 2014 | 10 | 90 |
|  |  |  |
| 1. The date of an upcoming election |  |  |
| Nov 17-Dec 15, 2014 | 18 | 82 |
|  |  |  |
| **NO ITEM C** |  |  |
|  |  |  |
| 1. The location of your polling place |  |  |
| Nov 17-Dec 15, 2014 | 24 | 76 |
|  |  |  |
| **QUESTION SEARCHWHAT CONTINUED…** | |  |  |
|  | Yes,  searched | Not selected/ No answer |
| 1. A sample ballot |  |  |
| Nov 17-Dec 15, 2014 | 27 | 73 |
|  |  |  |
| 1. Any information about the rules or requirements for voting |  |  |
| Nov 17-Dec 15, 2014 | 10 | 90 |
|  |  |  |
| 1. Information about a candidate or candidates in an election |  |  |
| Nov 17-Dec 15, 2014 | 81 | 19 |

**ASK IF HAVE SEARCHED FOR INFO ABOUT VOTING RULES (SEARCHWHAT.F=1) [N=142]:**

SEARCHRULES. Did the information about the rules or requirements for voting include any of the following? **[RANDOMIZE A- C]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Yes,  searched | Not selected/ No answer |
| 1. What type of identification you will need to vote |  |  |
| Nov 17-Dec 15, 2014 | 57 | 43 |
|  |  |  |
| 1. Who is eligible to participate in a primary election |  |  |
| Nov 17-Dec 15, 2014 | 44 | 56 |
|  |  |  |
| c. How to cast a vote before Election Day, by absentee ballot or early voting |  |  |
| Nov 17-Dec 15, 2014 | 57 | 43 |

**ASK ALL:**

V3. Thinking back to your activities on Election Day, November 4th, did you use social media to… **[RANDOMIZE A-F, KEEPING G AT THE BOTTOM]** [*Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Did activity | Not selected/Did not do activity |
| 1. Talk about your candidate or party preference |  |  |
| Nov 17-Dec 15, 2014 | 10 | 89 |
|  |  |  |
| 1. Talk about the date of the election |  |  |
| Nov 17-Dec 15, 2014 | 7 | 93 |
|  |  |  |
| 1. Talk about where to vote or how to vote |  |  |
| Nov 17-Dec 15, 2014 | 7 | 93 |
|  |  |  |
| 1. Express complaints or concerns about your voting experience |  |  |
| Nov 17-Dec 15, 2014 | 4 | 95 |
|  |  |  |
| 1. Ask about where, when, or how to vote |  |  |
| Nov 17-Dec 15, 2014 | 4 | 95 |
|  |  |  |
| 1. Tell people that you voted |  |  |
| Nov 17-Dec 15, 2014 | 15 | 85 |
|  |  |  |
| g. None of these |  |  |
| Nov 17-Dec 15, 2014 | 71 | 29 |

**ASK IF VOTED (V1=1):**

V4. How did you vote in the election this November?

**BASED ON VOTERS [N=2,433]:**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 67 | Voted in person ON Election Day (at a polling place or precinct) |
| 13 | Voted in person BEFORE Election Day |
| 20 | Voted by mail or absentee ballot by mail |
| 1 | No answer |

**ASK IF VOTED (V1=1):**

V5. Was this your first time voting, or have you voted in elections before?

**BASED ON VOTERS [N=2,433]:**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 4 | Yes, this was the first time I voted in an election |
| 96 | No, I have voted in elections before |
| \* | No answer |

Next, a few questions about your experience at the polling place this November.

**ASK IF VOTED IN PERSON ON OR BEFORE ELECTION DAY (V4=1,2) [N=1,881]:**

V6. What time of day did you vote?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 15 | Before 9 am |
| 23 | Between 9 am –11 am |
| 15 | Between 11 am – 1pm |
| 14 | Between 1 pm – 3 pm |
| 13 | Between 3 pm – 5 pm |
| 19 | After 5 pm |
| 1 | No answer |

**ASK IF VOTED IN PERSON ON OR BEFORE ELECTION DAY (V4=1,2) [N=1,881]:**

V7. Approximately, how long did you have to wait in line to vote?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 53 | Not at all |
| 30 | Less than 10 minutes |
| 13 | 10-30 minutes |
| 3 | 31 minutes – 1 hour |
| \* | More than 1 hour |
| \* | No answer |

**ASK IF VOTED IN PERSON ON OR BEFORE ELECTION DAY (V4=1,2) [N=1,881]:**

V10. Did you encounter any problems with your voter registration when you were checking in to vote, or not?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 3 | Yes |
| 97 | No |
| \* | No answer |

Next, a few questions about your experience voting by mail this November…

**ASK IF VOTED BY MAIL (V4=3) [N=546]:**

V13. To the best of your memory, when did you return your absentee or mail ballot?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 9 | On Election Day |
| 18 | A few days before Election Day |
| 25 | The week before Election Day |
| 47 | More than a week before Election Day |
| 1 | No answer |

**ASK IF VOTED BY MAIL (V4=3) [N=546]:**

V14. And to the best of your memory, how was your absentee ballot returned?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 30 | Taken to an official election location (such as a polling place, early voting center, or dropbox) |
| 68 | Mailed back |
| 2 | No answer |

**ASK IF VOTED BY MAIL (V4=3) [N=546]:**

V15. Did you personally return or mail back your ballot, or did someone else?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 85 | I did, personally |
| 14 | Someone else did |
| 1 | No answer |

Next, a few questions to better understand why you did NOT vote in the election this November.

**ASK IF DID NOT VOTE IN THE ELECTION THIS NOVEMBER (V1=2) [N=774]:**

V16. Which of these best describes you?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 49 | I thought about voting in the election this November, but did not |
| 28 | I did not give much thought to voting in the election this November |
| 17 | I was not eligible to vote |
| 6 | No answer |

**ASK IF DID NOT VOTE IN THE ELECTION THIS NOVEMBER (V1=2) [N=774]:**

V17. In the election this November, would you say that… **[RANDOMIZE ORDER OF RESPONSE OPTIONS 1 AND 2]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 4 | I tried to vote, but was not allowed to when I tried |
| 16 | I tried to vote, but it ended up being too much trouble |
| 74 | I did not try to vote |
| 6 | No answer |

**RANDOMIZE ORDER OF V18 AND V19**

**ASK IF DID NOT VOTE IN THE ELECTION THIS NOVEMBER (V1=2) [N=774]:**

V18. Which of the following, if any, were IMPORTANT reasons that you did not vote in the election this November? **[RANDOMIZE RESPONSE OPTIONS WITH G ALWAYS LAST]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Important  reason | Not selected/Not important reason |
| 1. I did not have the right kind of identification to vote |  |  |
| Nov 17-Dec 15, 2014 | 4 | 96 |
|  |  |  |
| 1. There were problems with my registration |  |  |
| Nov 17-Dec 15, 2014 | 4 | 96 |
|  |  |  |
| 1. The polling place hours or location were inconvenient |  |  |
| Nov 17-Dec 15, 2014 | 9 | 90 |
|  |  |  |
| 1. I did not know where to vote |  |  |
| Nov 17-Dec 15, 2014 | 8 | 91 |
|  |  |  |
| 1. I did not receive my ballot in the mail, or it arrived too late for me to vote |  |  |
| Nov 17-Dec 15, 2014 | 5 | 94 |
|  |  |  |
| 1. The line at the polls was too long |  |  |
| Nov 17-Dec 15, 2014 | 4 | 96 |
|  |  |  |
| g. None of these were reasons I didn’t vote |  |  |
| Nov 17-Dec 15, 2014 | 69 | 31 |

**RANDOMIZE ORDER OF V18 AND V19**

**ASK IF DID NOT VOTE IN THE ELECTION THIS NOVEMBER (V1=2) [N=774]:**

V19. Some people report that there are other important reasons that they did not vote. Which of the following, if any, were IMPORTANT reasons that you did not vote in the election this November? **[RANDOMIZE RESPONSE OPTIONS WITH F ALWAYS LAST]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Important  reason | Not selected/Not important reason |
| 1. The weather on Election Day was bad |  |  |
| Nov 17-Dec 15, 2014 | 3 | 97 |
|  |  |  |
| 1. I had an illness or disability that made it too difficult for me to vote in this election |  |  |
| Nov 17-Dec 15, 2014 | 8 | 91 |
|  |  |  |
| 1. My work or family schedule made it too hard to vote in this election |  |  |
| Nov 17-Dec 15, 2014 | 30 | 70 |
|  |  |  |
| 1. I did not like the candidates or campaign issues |  |  |
| Nov 17-Dec 15, 2014 | 14 | 86 |
|  |  |  |
| e. I just forgot to vote in this election |  |  |
| Nov 17-Dec 15, 2014 | 7 | 93 |
|  |  |  |
| f. None of these were reasons I didn’t vote | 42 | 58 |
| Nov 17-Dec 15, 2014 |  |  |

On a different topic…

ASK ALL:

Q.1 How much impact do you think people like you can have in making your community a better place to live? Would you say…

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 32 | A big impact |
| 37 | A moderate impact |
| 23 | A small impact |
| 7 | No impact at all |
| 1 | No answer |

ROTATE 2A, 2B, and 2C: FORM 1 ORDER IS 2A, 2B, 2C; FORM 2 ORDER IS 2C, 2B, 2A

ASK ALL:

Next, we have some questions about government including the federal, state, and local city or county government.

Q.2How interested are you in keeping up with news and information about the activities of… ?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very interested | Somewhat interested | Not very interested | Not at all interested | No answer |
| 1. THE FEDERAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 44 | 41 | 9 | 5 | \* |
|  |  |  |  |  |  |
| 1. YOUR STATE GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 38 | 47 | 10 | 5 | 1 |
|  |  |  |  |  |  |
| 1. YOUR LOCAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 37 | 46 | 12 | 5 | \* |

**NO QUESTIONS 3-5**

**RANDOMIZE ORDER OF Q6A TO Q6F**

**ASK ALL:**

Q.6In the past 12 months have you… ?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Yes, done this online | Yes,  but not online | No, have not | No answer |
| 1. Learned about government-operated recreational activities, such as the hours of a public park |  |  |  |  |
| Nov 17-Dec 15 2014 | 27 | 12 | 61 | 1 |
|  |  |  |  |  |
| 1. Paid a fine, such as parking ticket or toll |  |  |  |  |
| Nov 17-Dec 15 2014 | 11 | 9 | 79 | 1 |
|  |  |  |  |  |
| 1. Used a service such as 311 to report a specific problem to your local government |  |  |  |  |
| Nov 17-Dec 15 2014 | 2 | 5 | 92 | 1 |
|  |  |  |  |  |
| 1. Applied for or renewed a hunting or fishing license |  |  |  |  |
| Nov 17-Dec 15 2014 | 4 | 10 | 85 | 1 |
|  |  |  |  |  |
| 1. Learned about or applied for government benefits, such as Social Security or health insurance |  |  |  |  |
| Nov 17-Dec 15 2014 | 13 | 11 | 75 | 1 |
|  |  |  |  |  |
| 1. Renewed your driver’s license or car registration |  |  |  |  |
| Nov 17-Dec 15 2014 | 18 | 35 | 46 | 1 |

ROTATE 7A, 7B, and 7C: FORM 1 ORDER IS 7A, 7B, 7C; FORM 2 ORDER IS 7C, 7B, 7A

ASK ALL:

Q.7How easy do you feel it is for you to find out how **[INSERT ITEM]** is performing?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very  easy | Somewhat easy | Not too easy | Not at all easy | No answer |
| 1. THE FEDERAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 15 | 41 | 30 | 13 | 1 |
|  |  |  |  |  |  |
| 1. YOUR STATE GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 12 | 49 | 30 | 9 | 1 |
|  |  |  |  |  |  |
| 1. YOUR LOCAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 15 | 47 | 28 | 10 | 1 |

For the next questions, think about all the data government agencies collect about things like the population, economy, schools, transportation, and pollution.

ROTATE 8A, 8B, and 8C: FORM 1 ORDER IS 8A, 8B, 8C; FORM 2 ORDER IS 8C, 8B, 8A

ASK ALL:

Q.8How effectively does **[INSERT ITEM]** share the data it collects with the general public?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very effectively | Somewhat effectively | Not very effectively | Not at all effectively | No answer |
| 1. THE FEDERAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 5 | 39 | 39 | 15 | 1 |
|  |  |  |  |  |  |
| 1. YOUR STATE GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 5 | 44 | 38 | 10 | 1 |
|  |  |  |  |  |  |
| 1. YOUR LOCAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 7 | 45 | 35 | 12 | 1 |

ROTATE 9A, 9B, and 9C: FORM 1 ORDER IS 9A, 9B, 9C; FORM 2 ORDER IS 9C, 9B, 9A

ASK ALL:

Q.9In the past 12 months, have you gone on the internet or used an app to access information or data provided by… ?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | No answer |
| 1. THE FEDERAL GOVERNMENT |  |  |  |
| Nov 17-Dec 15 2014 | 37 | 61 | 1 |
|  |  |  |  |
| 1. YOUR STATE GOVERNMENT |  |  |  |
| Nov 17-Dec 15 2014 | 34 | 65 | 1 |
|  |  |  |  |
| 1. YOUR LOCAL GOVERNMENT |  |  |  |
| Nov 17-Dec 15 2014 | 32 | 67 | 1 |

**NO QUESTIONS 10 TO 11**

ASK ALL:

Q.12 Thinking about YOUR LOCAL GOVERNMENT over the past 12 months, would you say it has been providing…

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 7 | More information about the data it collects |
| 14 | Less information about the data it collects |
| 39 | About the same information about the data it collects |
| 39 | I don’t know |
| 1 | No answer |

**RANDOMIZE ORDER OF Q13/Q13a BLOCK VS. Q14/Q14a BLOCK**

ASK ALL:

Q.13Can you think of an example where YOUR LOCAL GOVERNMENT does a good job of providing information to the public about the data it collects?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 19 | Yes, can think of example |
| 80 | No, cannot think of example |
| 1 | No answer |

RANDOMIZE ORDER OF Q13/Q13a BLOCK VS. Q14/Q14a BLOCK

ASK ALL:

Q.14Can you think of an example where YOUR LOCAL GOVERNMENT does NOT provide enough useful data and information to the public?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 19 | Yes, can think of example |
| 80 | No, cannot think of example |
| 2 | No answer |

ASK ALL:

Q.15Have you ever used government sources online to search for information about any of the following? **[RANDOMIZE ITEMS A-F, with ITEM G ALWAYS LAST]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Used government  sources online | Did not use government sources online |
| 1. Student or teacher performance at local schools |  |  |
| Nov 17-Dec 15, 2014 | 20 | 80 |
|  |  |  |
| 1. The performance of hospitals or healthcare providers |  |  |
| Nov 17-Dec 15, 2014 | 17 | 83 |
|  |  |  |
| 1. Transportation issues, including road conditions or public transit |  |  |
| Nov 17-Dec 15, 2014 | 38 | 62 |
|  |  |  |
| 1. Crime reports in your area |  |  |
| Nov 17-Dec 15, 2014 | 36 | 64 |
|  |  |  |
| 1. Contracts between government agencies and outside firms |  |  |
| Nov 17-Dec 15, 2014 | 7 | 93 |
|  |  |  |
| 1. Climate, weather or pollution levels |  |  |
| Nov 17-Dec 15, 2014 | 38 | 62 |
|  |  |  |
| g. None of these |  |  |
| Nov 17-Dec 15, 2014 | 34 | 66 |

For the next questions, think about all the data government agencies collect about things like the population, economy, schools, transportation, and pollution.

**RANDOMIZE Q17-Q21**

**ASK ALL:**

Q.17-Q.21Do you think government efforts to make the data it collects available to the public … ?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes, does | No, does not | No answer |
| 1. Improve the quality of government services |  |  |  |
| Nov 17-Dec 15 2014 | 49 | 49 | 2 |
|  |  |  |  |
| 1. Allow citizens such as yourself to have more impact on public affairs |  |  |  |
| Nov 17-Dec 15 2014 | 48 | 49 | 2 |
|  |  |  |  |
| 1. Make government officials more accountable to the public |  |  |  |
| Nov 17-Dec 15 2014 | 53 | 45 | 2 |
|  |  |  |  |
| 1. Result in better decisions by government officials |  |  |  |
| Nov 17-Dec 15 2014 | 45 | 53 | 2 |
|  |  |  |  |
| 1. Allow journalists to cover government activities more thoroughly |  |  |  |
| Nov 17-Dec 15 2014 | 56 | 41 | 2 |

**NO QUESTION 22**

RANDOMIZE Q24-Q28

ASK ALL:

Q.24-Q.28 How do you feel about the government providing information about… ?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Comfortable | Uncomfortable | No answer |
| 1. Information about real estate transactions online |  |  |  |
| Nov 17-Dec 15 2014 | 54 | 43 | 3 |
|  |  |  |  |
| 1. Information about criminal records of individual citizens online |  |  |  |
| Nov 17-Dec 15 2014 | 62 | 36 | 3 |
|  |  |  |  |
| 1. Information about the performance of individual teachers at local schools online |  |  |  |
| Nov 17-Dec 15 2014 | 60 | 37 | 3 |
|  |  |  |  |
| 1. Information about mortgages of individual homeowners online |  |  |  |
| Nov 17-Dec 15 2014 | 22 | 75 | 3 |
|  |  |  |  |
| 1. Information about the health and safety records of local restaurants online |  |  |  |
| Nov 17-Dec 15 2014 | 82 | 16 | 2 |

ASK ALL:

Q.29How much, if at all, do you think the data the government provides to the general public helps businesses create new products and services?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 9 | A lot |
| 41 | Somewhat |
| 27 | Not much |
| 7 | Not at all |
| 15 | Don’t know |
| 1 | No answer |

**ASK IF SMARTPHONE OWNER (SMARTPHONE=1-6 OR SMARTPHONE\_W8=1-6) [N=2,181]:**

Q.31Have you ever used any of these applications on your smartphone? **[RANDOMIZE ITEMS A-E WITH ITEM F ALWAYS LAST]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Used application on smartphone | Did not use application/  No answer |
| 1. Map apps that let you navigate through a city or neighborhood |  |  |
| Nov 17-Dec 15, 2014 | 81 | 19 |
|  |  |  |
| 1. Apps to inform you about public transportation, for example, when a bus or train is coming to a place at which you are waiting |  |  |
| Nov 17-Dec 15, 2014 | 31 | 69 |
|  |  |  |
| 1. Apps to let you know about nearby restaurants, bars, or store |  |  |
| Nov 17-Dec 15, 2014 | 66 | 33 |
|  |  |  |
| 1. Apps that let you hire a nearby car for transportation services, such as Uber or Lyft |  |  |
| Nov 17-Dec 15, 2014 | 14 | 86 |
|  |  |  |
| 1. Weather apps that let you know the weather forecast where you are |  |  |
| Nov 17-Dec 15, 2014 | 84 | 15 |
|  |  |  |
| 1. None of these |  |  |
| Nov 17-Dec 15, 2014 | 8 | 92 |

**ASK IF SMARTPHONE OWNER (SMARTPHONE=1-6 OR SMARTPHONE\_W8=1-6) [N=2,181]:**

Q.32 **Of all the apps you use on your smartphone, how many do you permit to know your location?**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 18 | All of them |
| 38 | Some of them |
| 27 | A few of them |
| 16 | None of them |
| 1 | No answer |

**RANDOMIZE Q33A to Q33C**

**ASK IF SMARTPHONE OWNER (SMARTPHONE=1-6 OR SMARTPHONE\_W8=1-6) [N=2,181]:**

Q.33Does this statement describe your view, or not?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Describes my views | Does not describe my views | No answer |
| 1. Allowing apps to use my location is worth it because of the services I get from the apps |  |  |  |
| Nov 17-Dec 15 2014 | 47 | 51 | 2 |
|  |  |  |  |
| 1. Sharing my location with apps created from government data sources improves how government provides services. |  |  |  |
| Nov 17-Dec 15 2014 | 20 | 79 | 1 |
|  |  |  |  |
| 1. I usually read the ‘terms of service’ statements of location apps before I agree to allow my location data to be collected. |  |  |  |
| Nov 17-Dec 15 2014 | 35 | 63 | 1 |

ROTATE 34A, 34B, and 34C: FORM 1 ORDER IS 34A, 34B, and 34C; FORM 2 ORDER IS 34A, 34B, and 34C

ASK ALL:

Q.34How much of the time do you think you can trust **[INSERT ITEM]** to do what is right?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Just about always | Most of the time | Only some of the time | None of the time | No answer |
| 1. THE FEDERAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 3 | 21 | 56 | 19 | 2 |
|  |  |  |  |  |  |
| 1. YOUR STATE GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 3 | 29 | 53 | 13 | 2 |
|  |  |  |  |  |  |
| 1. YOUR LOCAL GOVERNMENT |  |  |  |  |  |
| Nov 17-Dec 15 2014 | 4 | 36 | 46 | 12 | 2 |

The next question involves a very short 30-second video. Please make sure your sound is turned on.

**ASK ALL:**

QV1. Did you have technical problems seeing this video?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 7 | Yes |
| 93 | No |
| \* | No answer |

**ASK ALL:**

QV2. Did you have technical problems hearing this video?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 9 | Yes |
| 91 | No |
| \* | No answer |

On a different topic…

**ASK ALL:**

**SIZE** Which group is currently the largest in the world? **[RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 52 | Christians **(CORRECT)** |
| 6 | Hindus |
| 25 | Muslims |
| 15 | People with no religion |
| 2 | No answer |

**ASK ALL:**

**SIZE\_2050** In the year 2050, which group do you think will be the largest in the world? **[RESPONSE OPTIONS IN SAME ORDER AS SIZE]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 32 | Christians **(CORRECT, ACCORDING TO PRC PROJECTION)** |
| 4 | Hindus |
| 29 | Muslims |
| 33 | People with no religion |
| 2 | No answer |

**ASK ALL:**

**SIZE\_NONES** Between now and the year 2050, do you think the share of the world’s population with no religion will… **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 62 | Increase |
| 15 | Decrease **(CORRECT, ACCORDING TO PRC PROJECTION)** |
| 22 | Stay about the same |
| 2 | No answer |

**ASK ALL:**

FACEBOOK Do you use Facebook?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 66 | Yes |
| 33 | No |
| 1 | No answer |

**ASK IF USE FACEBOOK (FACEBOOK=1) [N= 2,116]:**

FACEBOOK\_NEWS Do you ever get news or news headlines on Facebook? By news we mean information about events and issues that involve more than just your friends or family.

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 74 | Yes |
| 26 | No |
| \* | No answer |

**ASK ALL:**

TWITTER Do you use Twitter?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 16 | Yes |
| 82 | No |
| 2 | No answer |

**ASK IF USE TWITTER (TWITTER=1) [N=486]:**

TWITTER\_NEWS Do you ever get news or news headlines on Twitter? By news we mean information about events and issues that involve more than just your friends or family.

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 70 | Yes |
| 29 | No |
| 1 | No answer |

**ASK IF EVER GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=346 (WEB ONLY)]:**

**RANDOMIZE IN BLOCKS a-c, d-e, f-l; RANDOMIZE ITEMS WITHIN EACH BLOCK**

Q.35 Thinking about different kinds of news you might get on Twitter, do you regularly see… **[INSERT ITEM]** on Twitter, or not?

|  |  |  |
| --- | --- | --- |
|  | Yes | No/No answer |
| 1. International news |  |  |
| Nov 17-Dec 15 2014 | 68 | 32 |
|  |  |  |
| 1. National government and politics |  |  |
| Nov 17-Dec 15 2014 | 78 | 22 |
|  |  |  |
| 1. Local government and politics |  |  |
| Nov 17-Dec 15 2014 | 46 | 54 |
|  |  |  |
| 1. People and events in your own community |  |  |
| Nov 17-Dec 15 2014 | 55 | 45 |
|  |  |  |
| 1. Local weather and traffic |  |  |
| Nov 17-Dec 15 2014 | 45 | 55 |
|  |  |  |
| 1. Sports |  |  |
| Nov 17-Dec 15 2014 | 69 | 31 |
|  |  |  |
| 1. Business |  |  |
| Nov 17-Dec 15 2014 | 54 | 46 |
|  |  |  |
| 1. Science and technology |  |  |
| Nov 17-Dec 15 2014 | 66 | 34 |
|  |  |  |
| 1. Entertainment |  |  |
| Nov 17-Dec 15 2014 | 78 | 22 |
|  |  |  |
| 1. Crime |  |  |
| Nov 17-Dec 15 2014 | 61 | 39 |
|  |  |  |
| **NO ITEM K** |  |  |
|  |  |  |
| 1. Health and medicine |  |  |
| Nov 17-Dec 15 2014 | 50 | 50 |

**ASK IF EVER GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=352]:**

Q.36 Which of the following statements best describes you? **[SHOW IN REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 8 | Twitter is the most important way I get news |
| 39 | Twitter is an important way I get news, but not the most important |
| 53 | Twitter is not a very important way I get news |
| 0 | No answer |

**ASK IF EVER GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=352]:**

Q.37 Have you ever used Twitter to keep up with a news event as it is happening?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 60 | Yes |
| 40 | No |
| 0 | No answer |

**ASK IF EVER GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=352]:**

SENDTWEET How often, if ever, do you SEND tweets about news? **[SHOW IN REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 6 | Often |
| 23 | Sometimes |
| 41 | Rarely |
| 31 | Never |
| 0 | No answer |

**ASK ALL WEB MODE [N=2,856]:**

QV3. How much are you, personally, interested in news about international events and world affairs?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 39 | Very interested |
| 46 | Somewhat interested |
| 12 | Not too interested |
| 4 | Not at all interested |
| \* | No answer |

**ASK ALL WEB MODE [N=2,856]:**

QV4. How important do you, personally, think it is for the U.S. to play a powerful role as a world leader?

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 48 | Very important |
| 37 | Somewhat important |
| 10 | Not too important |
| 5 | Not at all important |
| \* | No answer |

**ASK ALL:**

SVY1. Did completing this survey take…

|  |  |
| --- | --- |
| Nov 17-Dec 15  2014 |  |
| 27 | More time than you expected |
| 13 | Less time than you expected |
| 59 | About as long as you expected |
| 1 | No answer |

**ASK ALL:**

SVY2. Did you experience any of the following reactions while completing this survey? **[RANDOMIZE A-G]** *[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Yes | Not selected/ No answer |
| 1. Enjoyment |  |  |
| Nov 17-Dec 15 2014 | 19 | 82 |
|  |  |  |
| 1. Interest |  |  |
| Nov 17-Dec 15 2014 | 50 | 50 |
|  |  |  |
| 1. Confusion |  |  |
| Nov 17-Dec 15 2014 | 10 | 90 |
|  |  |  |
| 1. Indifference |  |  |
| Nov 17-Dec 15 2014 | 18 | 82 |
|  |  |  |
| 1. Frustration |  |  |
| Nov 17-Dec 15 2014 | 8 | 93 |
|  |  |  |
| 1. Boredom |  |  |
| Nov 17-Dec 15 2014 | 10 | 90 |
|  |  |  |
| 1. Engagement | 29 | 71 |
| Nov 17-Dec 15 2014 |  |  |
|  |  |  |
| 1. None of these **[EXCLUSIVE PUNCH]** |  |  |
| Nov 17-Dec 15 2014 | 19 | 82 |

1. Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted. [↑](#footnote-ref-1)
2. Question wording on mail questionnaire combined POL1/POL1AGR and POL1DIS as follows: “Do you approve or disapprove of the way Barack Obama is handling his job as President?” Response options: approve, very strongly; approve, not so strongly; disapprove, not so strongly; disapprove, very strongly. [↑](#footnote-ref-2)
3. Question wording for POL5 in June through October was in two questions as follows “If the elections for the U.S. House of Representatives were being held TODAY, who would you vote for? Response options: Republican Party’s candidate; Democratic Party’s candidate; Another party’s candidate; Not sure” and a follow up for those who did not select a candidate “As of TODAY, who do you LEAN more towards for the U.S. House of Representatives? Response options: Lean to Republican Party’s candidate; Lean to Democratic Party’s candidate; Lean to another party’s candidate; Not sure” Question wording on mail mode questionnaire asked POL5 only as follows: “In the elections this November for the U.S. House of Representatives, did you vote for the Republican Party’s candidate OR the Democratic Party’s candidate for Congress in your district?” [↑](#footnote-ref-3)
4. Question wording for POL9 for June –October was as follows “Will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote for Congress this year, or not?” [↑](#footnote-ref-4)
5. Question wording for POL10 for June –October was as follows “How do you think about your vote for Congress this fall?” [↑](#footnote-ref-5)